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Looking Forward, Looking Back: A Hitchhiker's Guide To Research On Social And Sustainable Investment

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A Hitchhiker's Guide
to Research on
Social and Sustainable Investment



Lloyd Kurtz



Synopsis

Worldwide today, trillions of assets are managed using Sustainable and Responsible Investing strategies, and the numbers keep rising steadily. The very magnitude of this commitment of capital raises serious questions. Do social and sustainable investors understand what they are doing? Are their strategies based on sound research? A great deal of analytical work has been done over the years, but can we draw definite conclusions from it? In short, what have we learned? In *A Hitchhiker's Guide to Research on Social and Sustainable Investment*, SRI-expert Lloyd Kurtz provides a succinct overview of relevant research over the last couple of decades. The author's unrivaled work and achievements in the domain of socially responsible investing allows him to bridge the gap between science and practice, making this E-book a must-have for researchers, investors and business practitioners and policy makers. This guide bundles articles on studies and books which have been published on FSinsight.

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